

American Fashion

M A G A Z I N E

The evolution of
Fall Menswear
2016

+PLUS SIZE
TRENDS GUIDE TO MANTAIN
STYLE AND BE CHIC

*Amazing
New Products in Makeup
for Fall/Winter Season*

Letter from the Editor

About a year ago, the team here at American Fashion Magazine, got together at our current home, Evolution 305 Studio in Miami, and decided to devise a way to inspire and promote, fashion artists and brands as well as showcase American talent. A year later, American Fashion Magazine was born.

Fashion is a powerful creative instrument, a way for people to project the feel and confidence of their self image. It exerts influence upon and catalyzes pop culture.

Now that we've gotten into it, we realize a magazine is so much more than an inside ticket to fashion week. A magazine is a conduit for artists to showcase their best work. It's a great job, like bathing in a primordial soup of creativity. At the end of the day, when you combine the right people with talent and drive, amazing things happen.

We're very excited about our launch and are looking forward to see where our new endeavor will take us. I want to thank our readers and contributors for all their support and assure them all that we will be pushing boundaries of articles, artistic expression, editorials, fashion creativity to bring the latest in trends, visuals, up-n-coming brands and content to the glossy pages of AFM.

American Fashion Magazine

Editor in Chief

Herbert Tucker

Executive Editor

Ezra Simon

Beauty Directors

Rene Flores

Maria D'Angelo Berger

Fashion Styling Director

Mr. Laz P

Contributing Writers

Sultana A. Maharajh

Perry Uwanawich

Graphic Designer

Zavier De'Angelo

www.americanfashionmagazine.com

www.instagram.com/americanfashionmagazine

All right reserved copyright in 2016

The evolution of Fall Menswear 2016

By Perry Uwanawich

Men's fashion has been evolving in recent years, moving toward a more fashion-forward aesthetic inspired by both European and Asian design, and incorporating retro motifs with modern trends; designers have been braving the fashion world anew. Asian inspired layers, popularized by K-Pop, have made way for a return of the three-quarter and floor-length coats and outerwear.

You don't have to be afraid of color- Pre-Fall and Fall collections have featured primary, pantone and pastel colors. Colored Blazers, a bag, a shirt or tie- incorporate color in however you feel comfortable doing so. Prints are a stand-out feature amongst the collections: from tapestry and upholstery inspired looks like a damask print, to florals and even animal prints- the 90's and 70's are evoked in a stylish throwback, and segue into spring trends as well, so you'll get more wear out of such purchases. For professional attire, stick to muted colors for dress shirts, but color and print statement jackets and coats look fresh and surprisingly professional. If you're going for a pop of color, do just that- don't overload or mix prints unless you feel confident.

Essentials include a jacket, overcoat, wool suits, scarves, and gloves. A velvet blazer evokes the season while mixing things up. Suede and shearling jackets in camel or tan are trending. Wool and cashmere suits and sweaters, and this season's hit, knits, will help keep you warm. Furs and skins were big on the runways: spare our furry pals and your wallet- opt for faux. Removable fur collars and stoles add versatility, increasing the amount of wear.

Trends for fall include androgyny and retro inspiration from the 90's and 70's. The androgynous trend is embodied in loose flowing or draped looks in untraditional fabrics like silks or lace, which blend well with the 70's trend. You're not going to be looked at strangely this time for wearing a silk shirt. As fashion's cycle brings us back to the 90's, Goth and grunge are making a comeback- all black, plaids, and distressed light and dark wash denim are go-to's. Leather is always in and instantly adds that bit of edge: Opt for a nice moto-jacket or blazer. Combat and dress boots can help run that edgy theme through both your casual and business attire.

Splurge on the classics and save on the trendy items you're less likely to wear beyond the season. Trends aren't mandated; you may feel more comfortable sticking to the classics and playing with color and print. Fashion is all about self-expression and exuding confidence, and the Fall/Winter season is full of opportunities to do just that.